

CAREER FAIRS

Below are tips to help you get the most benefit out of a career fair. **Step 1:** Find out which companies are participating in the career fair and decide the ones for whom you would like to work. **Step 2:** Prepare targeted cover letters and resumes for each of the companies for whom you would like to work and bring them with you to the career fair in a protective portfolio. If necessary, take the time to research these companies and learn more about them. Prepare generalized resumes and cover letters to distribute to the employers for whom you are not particularly interested in working. **Step 3:** Distribute your cover letters and resumes to employers at the career fair. Taking the time to prepare for a career fair in this manner will make you stand out from the vast majority of other applicants who won't complete the steps above. Dress for a career fair just as you would to go to a job interview. Below are links to Internet resources to help you locate career fairs and learn more about them

[JobStar Article jobstar.org/sacto/resources/fairs/fairtips.htm](http://jobstar.org/sacto/resources/fairs/fairtips.htm) Guerilla Tactics for Job Fairs

[BestJobs USA www.bestjobsusa.com/sections/CAN-careerfairs/index.asp](http://www.bestjobsusa.com/sections/CAN-careerfairs/index.asp) Search for local, state and national job fairs

BrassRing.com Search for local, state and national job fairs

[JobWeb www.jobweb/employ/fairs/public_fairs.cfm](http://www.jobweb/employ/fairs/public_fairs.cfm) College Career Fair Search

[Career Fairs for Minorities www.eop.com/fairs.html](http://www.eop.com/fairs.html) NAACP Job Fairs